



GIANT HEADLINE SWIPE FILE

Over 75 Pages Of Proven, Published Headlines
You Can Adapt, Tweak, Customize and Fully Utilize
For Your Own Profitable Ads and Sales Letters!

* This Instant Idea-Generator Includes
Some Of The Best Headlines Ever Written
By World-Famous Copywriters!

Robert Budoch

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“4,000 IN ONE DAY –
HONEST!”

DO YOU NEED A *MONEY MIRACLE* RIGHT NOW?
(Russ Von Hoelscher)

Guess which of these items made Finn a millionaire?
A Million a Year From His Home!
One of Those Products...or Any of More Than 3500 Others...Can Do the Same for You!
Each Year We Bet \$25,000,000 That You Will Be Successful!
NOT A FRANCHISE! THE PROFITS ARE YOURS TO KEEP!
(SMC -- Finn Skeisvoll)

New: By reading this article you will learn how an exclusive opportunity to offer business-owners and homeowners guaranteed savings on services they are already buying can finally give you the income you've dreamed of. And you have over fourteen different wholesale services to choose from.

HOW A \$29.95 “INVESTMENT” CAN PUT YOU INTO THE MOST EXCITING,
EASIEST BUSINESS EVER INVENTED – EARN THOUSANDS TO TENS-OF-
THOUSANDS OF DOLLARS A MONTH
(Business Network Communications)

MAIL ORDER EXPERT
CAN INCREASE
YOUR CASH FLOW!
My ads have been responsible for millions of dollars in sales!
(Jay Reiss)

“Working part time, even on weekends...”

“You Can Make An Honest \$1,500.00

Per Day In No Time Flat!”

WITH MY HELP YOU CAN BE MAKING PILES OF CASH IN YOUR OWN HOME BUSINESS!

(Jay Reiss)

Earn a ton of money giving away FREE ADVERTISING to merchants and giving MONEY to worthy non-profit clubs and charitable groups...

How Two Crazy College Kids Made \$55,352.00 Their First Year In The World's Most Unusual Business!

(Julie and Doug Nielson)

USE ME and GET RICH!

(Laura Johnson)

“HOW TO EARN \$17,500.00 IN ONE WEEK”

Does the thought of making up to \$454,742.39 in the next six months appeal to you?

(Financial Opportunity Associates)

Want to Make Some Extra Money?

Get Paid to READ Classified Ads

In Your Home Town Newspaper

Profits Up To \$2,000.00 Per Day Possible!

(USA Direct Inc.)

Would you like to receive

\$1,000 a Week for Life??? Get in on the INTERNET CRAZE right now and watch

your financial dreams come true!

(*no computer needed!)

(Michael Wilson)

HOW TO MAKE A FORTUNE

ON THE INFORMATION

SUPERHIGHWAY

Own Your Own Business in Cyberspace!

Take Advantage of This Incredible Once-in-a-Lifetime Opportunity!

The Internet, e-mail, computer bulletin boards, Usenet – these powerful electronic marketing tools are already making countless people very, very rich.

(Info Hwy)

FOR SALE !

My Multi-Million Dollar Publishing Company - \$199.

If you ever wanted “the easy way out” to make a lot of money with a business of your own... Here is the easiest way to start!

(Vincent James)

Secrets Revealed For The First Time Ever

HOW TO BUILD A

MONEY MARKETING

MACHINE

Make Over \$100,000 Every 98 Days

“Now it’s your turn to make big money”

(Mark Hilliard)

An Incredible Money Maker

Now you can start your own business with virtually no money. Thanks to this incredible money maker you don’t have to invest in merchandise. You don’t have to rent a store or office. You don’t have to hire any employees. You don’t even have to quit your present job – yet. You may try this business before you’ll have to make a final decision. This incredible money maker offers a fantastic profit potential.

(Ted Deerfoot)

You Can LAUGH At Money-Worries...

If You Follow This Simple Plan:

I make millions but I still don’t have a job!

(Vincent James)

The truth is stranger than fiction... “How You Can Make \$4,000.00 A Day, Sitting At Your Kitchen Table, In Your Underwear!”

A COMPLETELY DIFFERENT APPROACH TO “MAIL-ORDER” TOOK ME FROM BROKE TO \$4,000.00 A DAY, WORKING FROM HOME, IN ONLY A FEW MONTHS – AND I’M CONVINCED ANYBODY CAN COPY WHAT I’M DOING, ONCE THEY UNDERSTAND IT.

Why would any sane person reveal this kind of secret, if it was true? Read my message and find out.

(Jeff Paul)

You, A Millionaire Writer?

Bestseller, HOW TO PUBLISH A BOOK AND SELL A MILLION COPIES, shows you all the secrets. Thousands sold at \$89, it can be yours absolutely free.

(Ted Nicholas)

FINALLY, A quick and easy way to ...
Look & Feel Younger,
Sexier, More Attractive
Treat yourself to a gorgeous, model-like smile ... a smile that will turn heads ... a smile
that says, "I care about myself."
(Bruce Ouellette)

Thanks to the Canadian Centre for Weight Loss Inc.

How I lost 32 lbs in only 8 weeks...

(and haven't gained a single ounce back)

After intensive research, the Canadian Centre for Weight Loss Inc. (CCWL) and its
laboratory have developed a 100% natural product extracted from medicinal plants that
helps you achieve your desired weight, even while you continue to eat three meals per
day and maintain good nutritional eating habits.

Finally, I have beaten my weight problem indefinitely!

(Helen Warner)

Finally – available without an embarrassing medical consultation

Gentlemen: Increase the length of your sex organ with the most highly recommended
developer of the past 27 years...

(OZ International)

SEX: STARTLING REVELATIONS

What Do Women Secretly Say Behind Their Lover's Back...

...67% are Unhappy With the Size of Their Penis!

(MANPOWER INSTITUTE)

How's that Resolution

Thing Coming Along?

This year's resolutions lacking resolve? Staying in shape doesn't have to be a bummer.
Fitness Depot's huge selection makes home fitness an enjoyable, achievable reality that
can fit any schedule. Our people have the expertise, not to mention enthusiasm, to help
you choose the right stuff at the right price. They'll even help you design a workout plan
you can live with.

(Fitness Depot)

Amazing Unflavoured Apple Cider Vinegar Capsules Actually "Eat" Body Fat.

The Fastest All-Natural Diet Known For Rapid Weight Loss Without A Prescription!

11lbs. Gone in Only 8 Days!

Apple Cider Vinegar Capsules: Nature's Fat Eaters

(NATURALAB)

Alzheimer's Disease? This little pill may help put the brakes on it.
Clear your head with caffeine? Get the good news about coffee!
Sounds fishy, but it could reduce you chance of having diabetes!
"The Big Book of Health Tips"
(Frank K. Wood)

Notice:
Before You Start Another Diet Read This...

"I Lost 32 Lbs. Effortlessly!"
"My weight was a daily struggle."
"I'm a Completely Changed Person!"
"I didn't eat to live. I lived to eat."
"I thought I was destined to be forever fat."
(Positive Changes Hypnosis Centers)

In A City Of Truly Great Steakhouses, We're Proud To Be The Biggest Steakhouse In Town.

Introducing Le Biftheque's Perfectly Aged, Perfectly Season, Perfectly Prepared & Simply Delicious 16 oz. New York Sirloin For Only \$16.95.
Served With All The Trimmings Of Course.
(Le Biftheque Steakhouse)

"Grandmother Reveals Secret to 105 Lb. Weight Loss Success"
PROOF POSITIVE...OUR PROGRAMS WORK!
No More Yo-Yo!
Craving's Vanish!
"Bartender Kicks Smoking Habit!"
(Positive Changes Hypnosis)

By combining two methods, Mr. Carson won \$3,629,181.60
How He Can Help You Win The Lottery? As He's Done For All His Friends
(...and he guarantees that you will win at least ten times the cost of the method. If that is not the case you will be reimbursed immediately. In other words, you are a 100% winner.)

Thousands of Winners, Finally Make Their Dreams Come True

DON'T WAIT – ACT NOW – TOMORROW COULD BE YOUR LUCKY DAY TO WIN
(International Paramount Research Institute)

“Although I was \$14,000 in debt and living in squalor with my wife and son...”
“I Found Out How To Earn A Guaranteed \$8,000 Per Month In Only 2 Days...”
“...and how you can do the same.”
(Douglas Holmes)

Your Neighborhood and Real Estate Specialist
MICHELLE FRASER’S
SALES REPRESENTATIVE
HOME SELLING SYSTEM

FREE SPECIAL REPORTS
FREE OVER THE INTERNET HOME EVALUATION
Her Spirit will move you!
(Royal LePage Connect Realty)

How To Use Your Telephone Answering Machine To Get Rich In Mail Order
Revealed ...
(Lanark/Warner Industries, Inc.)

Weight Loss Made Easy!
Paula Owens Shares Her Story of “Effortless” 55 Lb. Weight Loss!
“I had lost all respect for myself.”
When my husband looks at me, I can tell that he loves what he sees!

“Thanks to Hypnosis, We Instantly Kicked Our 25-Year Smoking Habit! It was a Breeze!”

OUR GUARANTEES
- No Risk – We stay with it
- Performance
- The very best guarantee on our business
(Positive Changes Hypnosis)

How young do you want to feel?

Secret ice cream ingredient may reduce LDL cholesterol by a whopping 26%!
Eat to ease your pain!

“Grape Juice is an Artery – Clearing Wonder!”
(Frank K. Wood)

“How I Earned \$500,000 In The Last Six Months...
...effortlessly and by working only 5 to 10 hours a week”.

Read how you too can earn \$50,000 to \$1,000,000 a year working at home only 5 to 10 hours a week and starting out without a penny.

- Would you like to earn \$1,000, \$5,000 or even \$20,000 a week?
- Would you like to earn this by working only 5 to 10 hours a week when you feel like it?
- Would you like more time to enjoy life to travel and to enjoy all sorts of leisure activities?
- Would you like to retire within 5 years?

(J.C. Frost)

MAN STARTS WITH ONLY \$100 ... AND BUYS \$642,215 IN VALUABLE PROPERTIES IN JUST 3 DAYS!

Multi-Millionaire - ROBERT G. ALLEN'S – 20 Year Canadian Resident

How to Earn \$1.8 Million Dollars in Toronto
(Robert G. Allen)

Starting off with \$56,000 in debts...

A Young Divorced Mother Tells How She Became A Millionaire In Only 34 Months.

Here she explains how you can also start earning enough money – easily – working at home, to retire as a millionaire within 5 to 10 years.

What is Suzanne Miller's secret?

(P.Cardinal)

Memory Loss? Try a spoonful of sugar!

High Blood Pressure? The Surprising benefits of grapefruit!

Hiccups? Massage your earlobes!

“1,001 Home Health Remedies”

(Frank K. Wood)

“Amazing, in 5 months I deposited \$368,349.00 dollars into my bank account!” I finally discovered how “you can make one million dollars in less than 2 years”

“...starting from scratch, working an average of 2 hours a day”

Hello. My name is Peter Bell. I am 36 years old. The story I am about to tell you is true. It is the story of a young 23 year old Canadian who changed his status of bus boy to the one of a Millionaire is in less than 2 years.

I am going to tell you his story because now I know that you can do the same.

(Peter Bell)

Sand, cat-hairs, dust and dust-mites...
Nothing gets by the 8-lb. ORECK XL!
15-DAY FREE HOME TRIAL
(Oreck Direct)

Here are some secrets you never dreamed about...
Free Video Tapes Reveal 11-New Ways To Make Huge Amounts Of Cash...Even
During A Recession!
“The amazing thing of course, is how fast you can do it!”
(Bill Routson)

You Will Clearly See Into The Future Of Real Estate...
With 2003-2004 Predictions Ready For Release...There Is A Potential of...
\$475,368 To The Person Who's Primed To Take Action!

Exciting New Canadian Real Estate Research Will Show You EXACTLY How To
Create Massive Results!
Canadian Based, Canadian Proven All 100% Guaranteed!
(Raymond Aaron)

UNPRECEDENTED PROSPERITY
It's the only way to go.

Come Spend Two Days With Me And I'll Personally Reveal To You A Step-by-Step
Program For You To Make More Money This Year Than You've Ever Made In Your
Life- Guaranteed!

Amongst The Nonsense, I Discovered Gems.
Amongst The Confusion, I Found Insights Beyond My Imagination.
(Raymond Aaron)

What I discovered about using the Internet to invest in the stock market is changing my
life for the better and it can change yours too.

Two Free Gifts Just for Attending
(Wright Thurston)

AN EXCEPTIONAL MONEY-MAKING OFFER FROM RUSS VON HOELSCHER
-Please Read This First-
“How To Get Rich With Buy-Low Sell-High Internet Auctions...”

(The Home Study Course)

YOU CAN NOW MAKE \$118.00 PROFIT PER SALE ON THE HOTTEST SELLING INTERNET COURSE EVER PUBLISHED! Get Your Share Of This Red-Hot Profit Explosion!!!

OK Russ...this sounds fantastic...but how much will it cost to become a MASTER DISTRIBUTOR of the “HOW TO GET RICH WITH INTERNET AUCTIONS” course?
(Russ Von Hoelscher)

Secret Amazing Electronic Money-Making Goldmine Revealed:

“How To Get Rich With Buy Low-Sell High Internet Auctions...”

Discover The Proven Wealth-Building Secrets Other People Are Using Right Now To Earn Their Fortunes, *Fast and Easy*, With Internet Auctions!

9 Marketing Experts Reveal Their Ultimate Secrets For Getting Rich With Internet Auctions!

(Thomas C. McCall)

Would you like to be Robert Allen’s next Millionaire Success Story?

Come Spend Two Hours With Me and I’ll Personally Hand You A FREE Copy of One of My Most Powerful Best Selling Books... “The Road To Wealth” As My Gift To You.

In Just 2 Hours...

“I’ll Show You How to Make More Money this Year than You Ever Have Before...and...How to Get Rid of Money Worries Forever!”

Let Me Prove It To You, In Person, While I Present You with 3 Valuable Gifts Worth \$104.90!

16 HOT, Money Making Ideas I’ll Reveal at the Seminar...

(Robert G.Allen)

*5 BILLION DOLLARS

“It’s no accident. In 2 days, I can teach you how to get your fair share of this huge opportunity.” – Robert Allen

From: Michael Kimble

Re: Rare Licensing Opportunity—Dan Kennedy’s Entire Line Of Multi-Million-Dollar Products

If you act quickly and get in on this before it’s called off, you’re “grand-fathered” into the deal and set for life...

Now YOU Can Instantly Be Set Up In One Of The World’s Most Hugely Profitable & Exciting Information Products/Mail-Order/Catalog/Internet Businesses*.....

.....here is the incredible combination of a powerful “brand name” and proven, highly saleable products and marketing tools, yet still a “ground floor” opportunity.....so you can join in the boom in information marketing direct marketing & Internet marketing....with this turn-key, ready-to-go Mail-Order/Internet business handed to you on a silver platter.

(Michael Kimble)

Special Report...

“How to Write A Book On Anything in 14 Days Or Less-A Guide for Professionals”
Famous Master Writer Teaches You How to Write Your Book in Less Than 14 Days...Guaranteed! Discover How He’s Trained Thousands to Write Their Book Faster Than They Ever Thought Possible!

Regardless of Your Writing Ability, Even If You’ve Never Written Anything Even Close To The Size Of A Book, Even If You Have Only A Few Minutes A Day To Make It Happen, This Is Information You MUST HAVE!

“Your Book Practically Writes Itself!!”

(Steve Manning)

Norwegian Fish Medicine Works Miracles on Humans

You May Never Be Sick Again-

Unlikely Salmon Savior

The Beer Connection

Leif Healed!

Fungi Held the Secret

(Immutol)

(Dr Raa)

The following information is secret, privileged, confidential, covert, sub rosa...in other words...

CLASSIFIED!

But we’re willing to let you in on it!

(Dorothy Nolan)

Geoffrey Taylor, C.A.

The Remote Controller Inc.

I Have Never Seen Raymond So Excited About Creating Money-Making Ideas For You!
I Expect To Learn More About Making Money Abundantly And Safely From Raymond In His Two-Day Unprecedented Prosperity Course Than I Learned In Years Studying Chartered Accountancy

(Geoffrey Taylor)

He Has Been Called The Most Fascinating Man In Canada!!

Now You Can Meet Him And Learn His Secrets.

Raymond Aaron Presents

Steve Brass In Person

“Discovering The Nine Keys To Fearless Living!!”

Do *You Personally* Want Hesitancy, Fear And Doubt To Be Your Constant Partner For The Rest Of Your Life?

NO!!NO!!NO!!NO!!NO!!NO!!NO!!NO!!NO!!NO!!NO!!

(Raymond Aaron)

Can It Really Be This Easy To Get Rich !!??
Others Are Truly Getting Incredible Advantages....Why Not You??

(Raymond Aaron)

“What I discovered about using the Internet to invest in the Stock Market changed my life for the best...and it can change yours too!”

no one will take better care of your money that you will

(D. Scott Elder)

Is the Great North American Economic Boom Passing You By? Discover...

“How to Prosper in the New Economy”

THE KEY TO WEALTH IN THE NEW ECONOMY

MONTHLY CASH FLOW

(James Ryder)

“Do You Really Want Revenue Canada As Your Equal Partner?”

An All-New, Revised & Updated Presentation

Guarantee You An Increase In Your Wealth Just For Attending!!

(Raymond Aaron)

Urgent from the Desk of Raymond Aaron ...

(for committed and determined wealth-seekers only)

I Have Bought A Lot Of Real Estate In My Life. It Went Up A Lot In Value. I Get Positive Cashflow Every Month. *It's So Easy To Get Rich.*

Now It's Your Turn To Have A Calm Life And Lots Of Vacations By Reselling Your Properties For A Huge Profit And From The Positive Cashflow Of The Properties You Choose To Keep

(Raymond Aaron)

In One Short And Very Powerful Evening You'll...

“Discover The Single Most Important Secret Millionaire Raymond Aaron Has Used To Create Massive Results”

Both In Business and Real Estate!

(Raymond Aaron)

Extremely Urgent from the Desk of Raymond Aaron ...

Time Dated Material.

I Personally Mailed You A Letter Two Weeks Ago. Maybe You Meant To Reply But Got A Little Distracted

Maybe You Did Not Even Get A Chance To Read The Letter OR, Maybe, Just Maybe, You Are Not Even Interested In Wealth

I Do The Work. You Get Rich. I Can't Make It Any Simpler.
I Am Tired Of Doing This Just For Myself Over And Over And Over Again. I Have
Decided To Just Downright Do It For You. So, Here's What I've Done...
(Raymond Aaron)

Raymond Aaron is writing personally to you to know if your life would be wonderful
if...

Step 1: You set an important goal.

Step 2: You waited for 30 days.

Step 3: Your Goal was achieved GUARANTEED!!

Has It Ever Happened That You Got All Excited About Something And Set A Goal To
Achieve It? I'm Sure It Has.

Has It Ever Happened To You That, Some Time Later You Realized That Life Had
Mover On And You Had Given Up On Your Goal Or Simply Forgotten All About It?

Maybe You Actually Gave Up On Your Special Goal, Thinking That It Was Unattainable
For You. I'm sure that this has happened to you also. (Raymond Aaron)

You gave the gifts to others.

But, what gift did you give yourself this Valentine's Day ?

Famous Canadian Multi-Millionaire Raymond Aaron Has A Valentine Gift For You
His One True Secret To Massive Success

This Is The Best Gift You Could Possibly Give Yourself!!

(Wendy Kuchar)

The Canadian Real Estate Market Has Changed Again-

Don't Stand By While Everyone Else Cashes In-

It's Your Turn !

Your Success Is 100% Guaranteed-

"He Lept To His Feet And Ran Screaming Out Of The Room...

A Huge Smile on His Face!"

After A Decade Of Searching-He Had Finally Discovered A Truly Canadian Real Estate
System That Will Allow Him To Create Over \$1,000,000 Investing In His Own Back
Yard!

Many are Saying "**It's About Time**"...And Now It's Your Chance To Cash In And
Become A Confident, Knowledgeable Real Estate Investor In Just One Short Weekend!

It Doesn't Matter How Much Money You Make At Your Job...Or How Much You Have
In The Bank. Your Success Is Guaranteed!

(Don R. Campbell)

Urgent Message from Raymond Aaron,

Canada's #1 Business Investment Coach...

Are Some Of Your Investments Weaker Than You Desire?

Are You Considering Buying Real Estate But Are Not Sure When or Where To Buy?

Are You Wondering If Stocks Will Rise Soon?

The Highest-Profit Lowest-Risk No-Work Investment Of All Time!!

(Raymond Aaron)

INSTANT RESERVATION FORM

Get Mentored to Win

Discover how to increase your income, clean up your messes, and achieve outrageous goals!

(Raymond Aaron)

Famous Canadian Multi-Millionaire Raymond Aaron Finally Reveals His One True Secret To Massive Success

And It's Really Easy- I Did It Myself & So Can You

(Wendy Kuchar)

Your 24% Cash Flow is Fixed By Law, and Guaranteed to Stay High Regardless of What Happens to Bank Rates or the Stock Market

This is the letter that your banker, financial planner and stockbroker don't want you to read. (Ted Thomas)

Yours Free

When you respond within 10 days

Learn the Investment Secrets of the Pros

(Hume)

“How To Make Your Advertising Get A Flood Of Prospects To Call You, Without Violating NASD Advertising Compliance Rules!”

(Planning Profit Systems)

LATEST CONTACT SOURCE LISTINGS FROM OUR INTERNATIONAL DATA BASE

BLUEPRINT FOR SUCCESS

IN YOUR OWN BUSINESS

(The Canadian Small Business Institute)

“BEYOND YOUR WILDEST DREAMS!”

Achieving Your Most Outrageous Goals Against All Odds

(Raymond Aaron)

HOW TO ACHIEVE WEALTH, SECURITY, FREEDOM AS YOUR OWN BOSS

Practical, Self-Teaching System Reveals the Secrets of Success in Simple Easy Steps

(The Canadian Small Business Institute)

Famous Millionaire Entrepreneur Offers to Share with a Select Group of Protégés the Actual Methods He's Used to Make Himself Over \$10 Million in the Last Seven Years..

Jay Abraham Became Rich by Helping Owners of Businesses (Both Large and Small) Increase Their Profits and Grow Their Bottom Lines Without Any Risk...

(He Made as Much as \$500,000 in a Single Month and Earned Nearly \$2.5 Million in a Single Year By Turning Other Companies' Hidden Assets into Windfall Profits-Then Sharing Generously in the Rewards!)

(Jay Abraham)

A Special Invitation for Readers of Entrepreneur Magazine

Your Business is Richer Than You Think...

Discover the Hidden Assets and Overlooked Opportunities In Your Business

Are you ready to experience the "Million-Dollar Weekend"...

And be taught 'Mastermind Marketing' and 'The Strategy of Optimizing Your Business'

by Jay Abraham, one of the World's Greatest Marketing Minds?

(Jay Abraham)

The Mark Nolan Letter

True Financial Freedom, as lived by "The Kitchen Table Millionaire!"

(Mark Nolan)

URGENT NEWS FLASH!

Announcing the end of my mid-life crisis and the start of my

"MASTERMIND-MENTOR DREAM TEAM"

It's my birthday but YOU get all kinds of valuable gifts!

I've finally "gotten over" turning 40 and now I'm starting on a new path.

Now that it is my 41st birthday, I'm ready to embark on an ultimate adventure in business building and cash flow coaching.

YOU are no pre-registered to receive thousands of dollars worth of consultation, marketing rights and business-building help...for a low, bargain blow-out, once-in-a-lifetime "steal" of a deal...IF you qualify.

Congratulations!

YES YOU ARE PRE-REGISTERED FOR FIRST CONSIDERATION TO BE INVITED TO PARTICIPATE IN MY SPECIAL, BRAND NEW

"MASTERMIND-MENTOR DREAM TEAM"

I Want YOU to Become a Full Member in My Powerful New DREAM TEAM and Share My Top Trade Secrets to Making FASTER Profits!

(Mark Nolan)

Finally the honest, no-B.S. truth on whether you're being ripped off or helped to get ripped!

WARNING!

Don't Even *Think* About Taking Another Bodybuilding Supplement Until You Read This!

For the first time ever, a famous and respected sports doctor with no connection to the million-dollar supplement "industry" (and who is a bodybuilder himself!) finally comes forward to tell you what really works and what doesn't...and he doesn't care who he embarrasses or pisses off!

(Dr. Mauro DiPasquale)

The Lazy Man's Way to Riches
'Most People Are Too Busy Earning a Living to Make Any Money'
(Joe Karbo)

STOP Wasting Money On Advertising Guesswork
STOP Wasting Time On Cold Call Prospecting Grunt Work
How "MAGNETIC MARKETING" Will Change Your Business Life Forever-
Amazingly Powerful
Advertising, Marketing, Direct Marketing,
Customer/Client Attraction & Persuasion Strategies
REVEALED...

I urge you to lock the door, take the phone off the hook, kick off your shoes, get comfortable, and STUDY this letter-is IS that important! It introduces something THAT revolutionary!
(Dan Kennedy)

If you own a business, pray your competition doesn't learn this man's secrets...
Winning At Business May Not Be Your Idea Of Fun, But...
(Warren Barber Jr.)

How to get a millionaire marketing genius to give you the same profit-boosting advice that businesses have paid millions of dollars to get their hands on...
"I Paid This Marketing Genius \$600,000 in One Year Alone, Because He Made Me \$2,000,000."
"Now You Can Hire Him for Less than 1/10th of One Percent of the Amount I Paid Him."
-Howard Ruff, Publisher, The Ruff Times
(Howard J. Ruff)
(Jay Abraham)

Generous, Creative Businessman Wants To Find A Hot, Sexy Woman With A Good Sense Of Humor
"The Amazing Story Of The Most Famous Personal Ad Ever Written!"
(Gary Halbert)

You are a headline away from retirement...
Imagine How Your Life Would Change If You Discovered Just 17 Magic Words That Could Earn You A Fortune!
(Ted Nicholas)

I've Got To Get This Off My Chest...Before I Explode!
Why Almost Everyone Is Dead Wrong In How They Train For Massive Size, Strength And Power!
(Leo Costa Jr.)

“How a New, High-Energy Discovery Turned Me- A Tired, Old Hacker – Into an Invincible Golfer!”

Here is the Uncensored Message My Foursome Asked Me Not to Write
(Bill Cozine)

“ We Understand Why You Want to Protect Your Privacy. But the Information in This FREE REPORT is so Valuable We Are Giving You Access to It Below Anyway. We Hope it Inspires You and Gives You Hope.”

Is Pain Keeping You from a Great Life...
And the Activities You Love?

Urgent Pain Relief Secret Revealed!
(GNS)

To Small-Business Owners Who Want to Make More Money

Here’s How You Can Bring in More Cash Customers and Pocket More Profits in Just 45 Days, or Less, with Dirt-Cheap Power Postcards!
(Brooks Owen)

How to Make PVC Furniture for Fun and Profit
(Brooks Owen)

FOR THE FIRST TIME EVER-AN ADVANCED SUCCESS SYSTEM THAT NEVER FAILS!

At Last-Here’s A Guaranteed No-Nonsense Way to Get the Results You Want, Based on Proven Psychological and Spiritual Truths, Created by the Legendary Dr. Robert Anthony
(Dr. Joe Vitale)

I’m looking for 63 people
Just 63 people in the entire U.S.
Who want to learn to train parrots to perform tricks...
Like a professional trainer.
(Don Bice)

Anthony Robbins shares his secret...

“To get what you want you of life you have to ...
think positive, set goals, work hard, be patient, and make sacrifices. Right?
“WRONG!

“I found an easier way...and used it to transform my life, fulfill my dreams, fine true happiness, and even become a millionaire by the time I was 29.

“Here’s how it works...”

(Anthony Robbins)

(I Have Convinced America's Top Marketing Genius to Explain to You in 14 Stimulating Hours...)

Why Some Business People Are 100 Times More Successful and Make up to 1,000 Times More Money

And

Why Almost Every Entrepreneur Overlooks the Most Important and Obvious Profit Opportunity in Their Businesses...

Are You In Business For Yourself-Or Do You Ever Plan To Be?

(Salim Khoja)

How would you like to have customers line up and practically beg you to take their money?...

“Now You Can Easily Double Your Profits by Learning the Jealously-Guarded Marketing Secrets of the Richest Service Companies in the Country...And I Guarantee Results!”

Plus, If You Act NOW, You'll Also Get Valuable Free Bonuses Worth Over \$975...

(Joe Hammer)

The Best Business Books of 1991-92

How many of them have you read?

Now you can ready them all-in just 15 minutes each. Here's how...

(Cynthia Langley Folino)

My Husband Was “Stunned”

“In Less Than Five Months, These ‘Little Known’ Government Certificates Produced A 24.3% Return”

“I'm Sure You Are Skeptical, I Felt The Same Way. Then I Watched As These Techniques And Strategies Were ‘Tested’ In A TED THOMAS Workshop In Front Of More Than 100 Eager Investors.”

“We Watched And Were Astonished And Delighted”

(Ted Thomas)

“Your documentary inspired me to transform my body and my life like nothing ever has!”

-Keith Marks

(Bill Phillips)

SPECIAL REPORT

HOW TO UNLEASH THE HEALING POWER OF YOUR MIND For Perfect Health & Total Well-Being

Doctors Are Baffled:

How is it possible that the MIND can create perfect health, increase energy levels, heal illness, erase pain better than drugs, protect you against disease, reverse the aging process, help you lose weight, and put you in a state of indescribable ecstasy?

(Vic Conant)

SOLVE ALL YOUR MONEY PROBLEMS FOREVER!

(with absolutely no work whatsoever)

(John Lester)

...This letter can change your life. It's from Melvin Powers-a multi-millionaire international marketing expert, mail order consultant, and publisher of such bestsellers as Think & Grow Rich by Napoleon Hill and Psycho-Cybermetics by Maxwell Maltz, M.D.

You Can Make Lots of Money With Classified Ads! I Did, and I'll Teach You How

(Maxwell Maltz)

Third Notice

Are You Ready To Step Up To The Big Leagues?

(Jeff Paul)

Do You Feel Frustrated With The Money You've Been Making?

Third Notice!

The Secret To Getting Responses Is To Promote What They Really Want!

(Jeff Paul)

I Know This Letter Is Long

If You'll Read It

I'll Make You A Big Promise.

(Hale Dwoskin)

"How You Can Make \$87,000 A Year as a Successful Magazine Writer!"

(Steve Manning)

Secrets of Power Negotiating

Process, Methodology, and Strategies for Negotiating Win-Win Outcomes

Master time-proven negotiating techniques and tactics

(Michael Sloopka)

Short-cuts to Creating & Maintaining

Organized Files & Records

If you're suffering from information overload, then this workshop is for you!

(National Seminars of Canada)

Feeling GREAT!

THE GENTLE ART OF HEALING WITH VITAMINS

Have You Heard the Good News About Vitamins?

What They've Done for Others, They'll Do for You!

(Dr. Earl Mindell)

THE POWER TO INFLUENCE

Seminar in Sales Mastery

(Anthony Robbins)

SPECIAL UPDATE ON EXECUTIVE SELF-IMPROVEMENT

THE MYSTERY OF WHY SOME PEOPLE ALWAYS WIN

"These are the 10 attitudes of the Total Winner. Master them to break out of your self-imposed limitations and become a Total Winner yourself."

(Dennis Waitley)

"I Found A Better Way To Lose Weight..."

61 LBS. MELT AWAY

Create Positive Life Changes with HYPNOSIS

"My Amazing Weight Loss Secret!"

After Being Hypnotized to Shed 72Lbs. This Woman Says,

"Now you, too, can be rid of your weight problem for good!"

"I Prayed for a Miracle...I FOUND HYPNOSIS AND LOST 71 LBS.!"

"Grandmother Reveals Secret to 105 Lb. Weight Loss Success"

(Positive Changes Hypnosis)

YES IT'S TRUE. I USED TO BE 290 POUNDS! NOW LOOK AT ME AT JUST 128 POUNDS! AND IT WAS SO EASY!

"I WENT FROM MY GRANNY UNDERWEAR TO MY BRA & PANTY SET...not because I wanted to, but because I could!"

SAY GOODBYE TO YOUR BIG SHORTS!!

SHED THE WINTER WEIGHT!

We have the solution....To your New Year's Resolution

The leaves are soon to fall....and so will your pounds!

(Herbal Magic)

Which of These Costly Homeseller Mistakes Will You Make When You Sell Your Home? (Bill Papizzo)

Home Buyers: Discover How to Avoid These 6 Costly Mistakes Before You Buy (Brian Kondo)

Warning! Free Report Reveals 9 Hidden Secrets Revenue Canada Doesn't Want You To Know This Tax Season!

How to Avoid 9 Common Buyer Traps BEFORE Buying a Home (Brian Kondo)

MAN LOSES 47 LBS. IN 13 WEEKS-WITHOUT HUNGER (Harvey Brooker)
Users Claim Platinum Vapor Injector Saves Fuel
Discovering the Fountain of Youth at the Laser Care Clinic (LCL in Scarborough)
The Key is in the Mix
Diversification in one of the keys to successful investing
(RBC)

End Back Pain and Sciatica (Pain Technology)
Former Marijuana Smoker
Having successfully completed a ten year sentence, incident-free, for importing 75 tons of marijuana into the United States. I am now seeking a legal and legitimate means to support myself and my family (Classified)
STOP OVERPAYING FOR CAR INSURANCE
Free Service Tells Which Companies Offer Lowest Rates (Insurance Hotline)
How to Get a 2nd Paycheque
Would an extra \$50,000 help? (International Success Group)
“We’ll Be Saving \$1,000 on Car Insurance”
Free Service Tells Which Companies Offer Lowest Rates (Lee Romanov)

For More Passionate Amorous Relations
SEXUAL ENERGIZER (Helene Galy)
How to Get Rich In 5 Years Or Less
Raymond Aaron, Canada’s #1 Business & Investment Coach, Will Show You How On April 20, 21, 22 & 23 In Toronto (Raymond Aaron)
Arthritis – Painfree in 2 weeks! (Bell)
Sexy Voices Wanted (Classified)
SEPERATED – DIVORCED? (Seperated Anonymous)
ARE YOU FINANCIALLY PREPARED FOR THE FUTURE? (Debbie Morgan)
Boy meets girl
All work and no play makes you single. Need we say more? (Single City)
MAKE FOR WALKING (Rockport)
FEET HURT? TRY A VOLKSWALKERS Convertible! (Longo Shoes)
“Men’s Divorce Secrets Revealed...” (Men’s Divorce Centre)
WIFE WANTED (Singer Sewing Machines)
WANTED! YOUR OLD LAWN-BOY (Lawn-Boy)
OOPS! MANUFACTURERS GOOFS
Cosmetically blemished sewing machines (Singer Sewing Machines)
Allergies? NO NEEDLES (Karen Steward)
Better Marks are just the Beginning.
A Partner in Your Child’s Education (Grade Expectations)
Teach a child good math skills and watch her confidence multiply.
(Sylvan Learning Centre)
Dental Care for Adults, Kids and Great Big Babies. (Vijay Badhwar)
Say good-bye to homework frustrations. (Sylvan Learning Centre)
Take the first step to a better report card. (Sylvan Learning Centre)
Who else will guarantee your child’s success? (Sylvan Learning Centre)

Program puts kids on fast-track to higher marks (Oxford Learning Centre)
Want copywriting assistance? (Dr. Jeffrey Lant)
PECAN MUDSLIDE (Dairy Queen)
CASH COPY: HOW TO PFFER YOUR PRODUCTS AND SERVICES SO YOUR
PROSPECTS BUY THEM... NOW! (Dr. Jeffrey Lant)
ARE ALL CONES THE SAME? NOT A CHANCE A LESSON FROM THE EXPERTS
ON HOW TO MAKE A REAL CONE (Dairy Queen)
Jeffrey Lant's Nationwide Lead-Generator Program (Dr. Jeffrey Lant)
YOU CAN DO IT TOO! MONEY BACK GUARANTEE (City Books)
THE ULTIMATE BLUEBERRY SHAKE (Dairy Queen)
GET GREATER RESULTS & PROFITS! Retain Consultant Rene Gnam...(Rene Gnam)
Catalogically Creative (Communiographics Inc.)
DM GURU
"I'll help you think through your DM problems. Write/design better DM Packages. Give
you great results, juicy profits!" (Arthur Cerf Mayer)
HIGH-RESPONSE SALES LETTERS FOR FIRMS ON A LIMITED BUDGET (Luther
Brock)
COPYWRITING
Killer Copy. Friendly Fees. Phone Now. (Copywriting & Design)
Creative to Go (Mizerek Advertising Inc.)
Tap the Power! (Market Power)
Cash in on Denny Hatch's 35 years in direct marketing! (Method Marketing)
LET ME SHOW YOU HOW TO MAKE UP TO
\$500 a Day!
...just mail out the special letter I give you... (John Matthews)
Dr. Jeffrey Lant's
Sales & Marketing SuccessDek
Tens of thousands profits from every issue!
Don't miss out!
Open & respond! (Dr. Jeffrey Lant)

MIRACLE MEDICINES
You Can Make Yourself In Just Minutes!
MILLIONS HAVE BEEN CURED!
By These Miracle Natural Healers.
NOW THEY ARE AVAILABLE TO YOU TO USE INSTANTLY IN YOUR OWN
HOME, WITHOUT SENDING A PENNY.
Let Everyday Foods
CURE YOU!
Let Your Own Fingers
CURE YOU!
Let Your Garden's Bounty
CURE YOU!
Let Your Imagination

CURE YOU!

100% Do-It-Yourself!

DOCTORS ASTOUNDED BY THE POWER OF THESE MIRACLE SELF-HEALERS!

Now, ALLTHE WORLD IS YOUR HEALER!

DOCTORS BREAK OUT IN CHEERS! (Prevention Health Magazine)

When it comes to sex, you've been kept in the dark for too long...

Here, at last, are the unspoken sexual secrets you'll never hear from your doctor. Your husband. Your wife. Your best friend. Or, heaven forbid, your mother!

1,497 tastefully written sexual health secrets... See them all FREE with your private preview!

At last, a single, trustworthy book that's filled with sexual secrets for both of you!

Experience The Kind Of Profoundly Pleasurable Sex Most Men Only Dream About!

Feel Sexier, Satisfied, More Fulfilled – With These Secrets To Deep, Passionate Love!

Turn on the light. Unlock the door. Here are 1,497 sexual health secrets that can no longer be kept in the dark! (Prevention Health Magazine)

HOW TO SUCCEED IN BUSINESS

When you're in business on your own

Do you have what it takes to succeed in your own business?

7 mistakes that can kill your business – and how to avoid them –

“No...not for me. I can get this information anywhere.” (Hume Publishing Company)

Are you ready to LOSE WEIGHT on the chewy, gooey, crispy, creamy, tasty, tangy, healthy, hearty, “NO-DIET” DIET?

Free Book For You!

SHRINK YOUR STOMACH IN NOTHING FLAT! OPEN NOW for details...

It's the hot new on Oprah...

It's the good word from PREVENTION...

It's the luscious, lasting way to get thin and stay trim.

YOURS TO SAMPLE FOR 21 DAYS FREE!

Banish that belly once and for all ... with these fast, fast, fast fat-burning secrets!

SHRINK YOU STOMACH IN NOTHING FLAT FREE!

Trade your spare tire for a sleek new shape...with these powerful fat-fighters!

10 food lover's Secrets of lasting weight loss

Stop starving, start slimming!

Stop struggling, start winning!

Sing your teeth into taste so rich and luscious...you'd never guess it's low-fat!

Live the food-lover's life and still lose weight

Welcome to Weight-Loss Heaven ...

Crunch, munch, snack and savor your way to a leaner, healthier shape!

(Prevention Health Magazines)

WIN AT SLOTS

Increase Your Chances Of Hitting It Big
 DISCOVER THE TIPS & TECHNIQUES TO MAKE YOU A BETTER, SMARTER
 SLOTS PLAYER. (James Coburn)
 What's In It For Me? (Capital One)
 Y2K
 What you need to know. (The Financial Planning Group)
 Color Your World
 You're Invited to Attend our
 Pro Day 2001
 Color Visualization
 See what your room will look like before you even start! (Color Your World)
 BE A SUCCESSFUL WRITER
 Make money writing & earn while you learn. (The Writing School)
 Santa Doesn't Pay Retail.
 WHY SHOULD YOU? (Liquidation World)
 TIRED of LOOKING AT IT? Your garage door is an embarrassment? (Garaga Experts)
 Take it outside (f.g. bradley's)
 ATTENTION, INVESTORS WITH EMAIL
 Cut Thru The Bull With A Daily Email Newsletter From Our Top-Ranked Team Of
 Analysts. For Free! (RBC Dominion Securities)
 Free Afternoon Seminar
 RRSP 2001: Winning Strategies for Extraordinary Times (Garth Turner)
 DIRECT TV CUSTOMERS! Have You Been Have You Been Left In The Dark?
 (Rogers)
 JEANS GETTING A BIT TOO TIGHT? (Curves for Women)
 NEED A PC...NO CASH?
 GET AN IBM PC FOR JUST \$1 A DAY!
 With No Money Down! (Buck A Day)
 Denny's
 You're invited to a great meal
 Buy One Entrée, Get One Free! (Denny's)
 SORE FEET? AJAX FOOT CLINIC (James H. Beard)
 Curves for women
 "30min, fitness &wt. Loss ctrs."
 Let thirty minute fitness, in a women only environment, help you acquire the habit of
 exercise! (Curves for women)
 Allergy, Detox & Weight Control Clinic
 Take Back Your Health Today (Karen Steward)
 SAVE up to 50% ON YOUR NEXT VACATION (The Last Minute Club)
 STRESS MANAGEMENT SEMINAR (Dr. Richard Earle)
 SEAGER HAIR
 TRANSPLANT CENTRE
 ONE SESSION! (Dr. Seager)
 Losing your HAIR, or lost most of it? (De Oliveira Hair Care Systems Inc.)
 HAIR-FOR-LESS (Hair-For-Less)
 PAY TO THE ORDER OF _____ \$1,000.00XX

Valid towards the purchase of any surgical Sure Hair International process at the following locations. (Sure Hair International)

Dentures so natural...you'll never know the difference! (Walter Wimmer, DD. Denture Clinic)

SEX

FOR LIFE (Canadian Men's Clinic)

House Calls for Pets

DO CLINIC VISITS STRESS OUT YOU AND YOUR PETS? (Dr. Sarah Silcox)

Why over 200,000 licensed drivers crash every year. (Young Drivers)

Expose Yourself! Feel slim, energized & beautiful (Herbal Magic)

LAST CALL! 24 HOURS ONLY!

MASSIVE SUIT & COAT SELL OFF! (International Clothiers)

CHOCOLATE LOVER'S LATTES

Buy one of your new Chocolate Lover's Lattes and get a second one FREE! (Second Cup)

Had enough snow yet? (Air Line Tickets Direct)

Turn Your Basement into Your own Retirement Fund (Plumbing Mart)

NO WILLPOWER METHOD!

LOSE WEIGHT

WRITTEN LIFETIME GUARANTEE (M. Vance Romane)

STOP SMOKING!

IMMEDIATE RESULTS! (M. Vance Romane)

e-Selling

How To Use The Internet As A Sales Tool (Juri Chabursky)

May 2004

Remember how you used to drive by BMW Experience Centre and say "some day"?

Well, that day has arrived. (BMW)

"For 18 years we've watched our Yellow Pages ads become less effective..." (Star City Search)

Here are five ways you can increase your direct mail response rates plus get special copywriting secrets FREE (Chris Robinson)

HURRY! Subscribe now and we'll rush Healthy Foods: Your Guide to the Best Basic Foods to you FREE!

Off-Limits Information

What are the hidden sources of fat in your diet?

Is butter better than margarine?

Is there a live-longer diet?

10 Super Foods You Should Eat!

We Tell Food Secrets! (Michael F. Jacobson)

Astonishing NEW Health and Longevity Breakthroughs for the 21st Century!

Are Digestive Disorders Draining Your Energy?

LIFE EXTENSION BEGINS WITH THE PROBIOTIC REVOLUTION:

TIRED OF FEELING

NO Pep? NO Drive? NO Energy?

To get back to the foods you love
“Eating is no longer a rollercoaster of chance” (Nutri-Health Products)

Enjoy Eating, Feel Better, And Cut Your Risk of Cancer, Diabetes, Stroke, Allergies,
Heart Attack, & More!

Fast, Easy, Mouth-Watering Recipes Using Inexpensive Healing Foods-
And Stunning New Information About What You Should Eat For Glowing Health
Yes You Can Eat Steak, Eggs, Shrimp, and Rich Desserts Again – Without Worrying
About Cholesterol, Your Weight, or Your Health!

The Food Doctor Brings You Critical Information About Food and Your Health
(Dr. Victor Marchione)

THE BEST BUSINESS BOOKS of 1991-92

How many of them have you read? Now you can read them all – in just 15 minutes each.
How? See inside...

Stop missing the vital business information...in important books like these

The Wall Street Journal says:

“Executive turn to digests to cope with flood of reading matter. *Soundview*, has a
Draconian answer for the prose-burdened executive. It’s an inventive answer to what is
becoming problem: too much to read.” (Soundview Executive Book Summaries)

More Headline Examples

“Amazing, in 5 months I deposited \$368,349.00 dollars into my bank account” I finally
discovered “how to make one million dollars in less than 2 years” “Starting from scratch,
working an average of 2 hours a day”

Are you to give his secret a try? Yes – But you ask yourself if you will make as
much money? (or even become a millionaire?)

Imagine how much your life will change if you use this secret to make all the
money you need (Peter Bell)

What If You Could Master The Tools Of Strategic Influence In One Unforgettable Day?
(Anthony Robbins)

Discover the 10 Time-tested Secrets of Tycoons, Titans, and Billionaires (Joe Vitale)

How To Get Rich In Your Own Business Using the 10 Outrageous Marketing
Secrets Of The Tycoons, Titans, and Billionaires!

Secret One: A free way to skyrocket your business
Do this one thing and you can blast your business into orbit – without spending a dime!

Secret Two: A secret way to make money! What I learned from muscle builders, P.T. Barnum, and the color green.

Secret Three: How can one single news release generate six billion dollars in free publicity?

Secret Four: People will spend their last nickel on one thing.

Secret Five: How One single ad can sell millions of dollars of products, even during a depression!

Secret Six: If you could do business with anyone alive, who would it be?

Secret Seven: 10 ways to negotiate and grow rich!

Secret Eight: How to easily achieve the impossible!

Secret Nine: How to write your own book – in only six days!

They laughed when I said I would lose 30 pounds this month... now they just want to know how I did it so quickly (Richard Fox, MD)

Slenderizing secrets of the rich...
The rich are big food snobs!
They eat more like Europeans...
Other secret fast foods of the rich...
About Jenny Craig, Weight Watchers and Slim Fast...
How the rich turn their fat into extra energy...
When smoking is healthier than overeating...
Even better than the Atkins diet...
Favorite diet pills of the rich...
How the rich use science to effortlessly lose 500% more weight than other dieters...
Bloat and false fat gone overnight...
What the rich do about weight-related health problems like diabetes...
For everyone, regardless of income, a few little things count most...
You're invited to be the first...
So much insight, so many gifts for so little, just pennies a day...
Meet the doctor with the extra know-how you need
It's real simple to get all these FREE reports...

These 10 special reports are yours FREE for the asking when you try The Weight Loss Doctor. Send for it today!
A real simple way to be your healthiest!
Don't like to exercise, just lay on your couch
The only kind of leftovers rich moms eat...
Why so few rich people cook with dried onion flakes...
Cheating required!
And there's so much more great information in it for you too! Get it all by sending your free Gifts Certificate today!
You just gotta say "yes" to this...
Be healthier without dieting!
Now all this is yours for the asking...
Receive these TEN FREE GIFTS from Richard Foxx risk-free!
FREE when you try the Weight Loss Doctor - A wealth of insights, for you and your family and friends to use. PLUS: All these FREE special reports with a one-year trial subscription
Be sure to get all these 10 FREE gifts as soon as possible. Reply today!
Fill in the next page to get all your FREE reports...
FREE GIFTS CERTIFICATE – Never diet again... Do ONLY this today to be trimmer!
All of these 10 gifts are yours FREE
Send for your 10 FREE special reports including Diet Free: Simple Secrets For Permanent Weight Loss, this report alone can make you suddenly slimmer. All 10 reports are yours for the asking...

The Doctor's Guide to Natural Remedies & Folk Cures (Prevention Magazine Health Books)

Safe, All-Natural Ways To: Lower your cholesterol... reverse heart disease... prevent cancer... relieve arthritis, painful joints... end headaches, backaches, pain anywhere... Live longer, look younger, have more energy. Lose weight more quickly and easily... Relieve and even cure scores of medical conditions.

An overview of today's safest, most powerful NATURAL REMEDIES from top M.D.s and Alternative Healers.

Here's your free Medical Guide and thank you!

Please accept with my compliments this... "Doctor's vest-Pocket Sampler Of Natural Remedies"... It's your "free sample" from the most complete collection of natural remedies ever published!

But why have I sent you this little book?

Announcing the most complete guide to natural remedies ever published...

Try this breakthrough medical guide FREE for 21 days. (And PLEASE send no money now!)

Natural Remedies for Whatever Ails You – From acne to asthma... from backache to bad breath... there are natural remedies that will work for you. They're safe, powerful and proven effective.

Discovered: The all-natural sleeping pill!

For Quick Relief of Hot Flashes, Try This...

Treat asthma with WHAT???

Curious “Mystery Tonic” Makes It Much Easier for Anyone to Quit Smoking

For instant relief of a leg cramp, try a little apple cider vinegar...

Heal a burn – with MILK!

Fight yeast infections – with yogurt!

Easy way to prevent gum disease...

Beat PMS – with nutrition!

Which of these ailments do you want a remedy for?

Cure ulcers with cabbage...

For motion sickness, natural is better...

Clear up urinary tract infections, with cranberry juice!

Take the sting out of a bee bite – with meat tenderizer!

Stop a toothache – with two cloves!

Heal a wound – with sugar!

“Healing Triggers”... How these natural remedies work to “trigger” your body’s own miraculous healing power

For relief of angina pain, try this...

Let these “Secret Triggers” unleash a flood of healing energy within you

All-Natural ways to Lower Your Cholesterol

Stop an attack of food poisoning – with a few pieces of bread!

You Can Prevent and Even Reverse Heart Disease...

Protect Yourself Against Second-Hand Smoke!

Herbal protection against colds and flu...

To Protect Yourself Against Killer Cancer...

For better circulation – and a sharper memory, try a pinch of saffron...

Secrets of Acupressure... Acupuncture without needles

To Cleanse Your Insides and Purify Your Whole System

Always Get A Second Opinion... And a third, a fourth... even a tenth! It's easy when you have more than 1,800 natural remedies at your fingertips

21-Day Free Trial Offer

How to Lower Your Blood Pressure – Naturally

Cure a sore throat with ginger and pineapple...

End persistent foot odor – with tea!

“Like having an entire ‘teaching hospital’ of natural healers at your beck and call”

Quick Remedy for Burnout, Stress & Fatigue

For a Lifetime of Greater Health, Try This Experiment...

Do you have these symptoms of Chronic Fatigue?

Try this simple experiment...

Moisturize your skin and hair from the inside – and look so much more beautiful!

Improve your memory... or stop the ringing in your ears... with this magical herb!

End embarrassing flatulence – with ginger and lime!

Best hangover remedy...

Recipe for dissolving a wart...

FREE Bonus Book Just For Looking!

Take This FREE Gift... Just for previewing Rodale's breakthrough new family medical reference: New Choices in Natural Healing!

FREE! Yet more tips from your free bonus, 5-Minute Cures... your FREE just for reviewing Natural Healing without cost or obligation in your own home for 21 days

Plus dozens more, all in your FREE gift, "5-Minute Cures"

The Absolute Easiest Way To Make An Extra \$10,000 A Month A Month – In Less Than 30 Minutes A Day" (Larry Williams)

No One Paid Me a Cent to Write This.

A World Champion Trader Spills the Beans on How To Siphon Money from the \$6 Trillion Daily Market

But What About Risk?
Announcing: The Money Tree

Just give me 30 minutes a day for 3 months. That's all it will take to help you find your own treasure

Do You Have To Be A Genius?

Trading can be risky, but the Williams way to wealth is far safer and more "conservative" than the way most investors trade stocks or mutual funds

As a lifetime member of the upper crust 10%, you're going to be on the receiving end of all that money being lost by the 90%!

Breaking Into The top 10%

The Little Guy: Wrong Two Times Out Of Three

No Worries About A Crash

Getting Their Share – Happy comments from some who have joined **The Daily Six Trillion Dollar Treasure Hunt**

Examples of What You Will Receive in THE MONEY TREE Video Training Course

16 Ways To Make Money: everyone is different. We all want a trading pattern that suits our temperament and goals. The beauty of THE MONEY TREE is that it gives you plenty of choices. As you see, all 16 of these trading patterns have been hugely profitable.

I get postcards from vacationers all over the world, saying that they are traveling on money I helped them make.

Could the System Eventually Self-Destruct?

Just A \$1000 Kitty to Start

I started on a shoestring myself. I know what it feels like to have most of your assets in pizza coupons.

Anytime, anywhere. Call or fax us with your questions.

Money-Back Guarantee: Try it at Our risk

Your Invitation to the Daily \$6 Trillion Treasure Hunt

Kiss 20 lbs Good-Bye! Simple Secrets To A Trimmer Tummy, Thinner Thighs and a Firmer Fanny! (Prevention)

Astonishing Age Erasers... Secrets For Looking and feeling YOUNGER!

CUT YOUR RISK OF HEART DISEASE! Secrets In Food That Scrub Your Arteries Clean!

FREE Gift Certificate! Valuable Gifts For You From PREVENTION!

Special Introductory Offer: Get The Next Issue Of Prevention FREE!

FREE! Yours Free... Prevention's Guide To Mother Nature's Miracle Cures

FREE If You Respond Within 10 Days... Prevention's Anti-Aging Secrets For Women Only

PREVENTION'S Best-Ever Send No Money Now Discount Subscription Offer!

“Here, With Our Compliments, Is Your Special Preview Edition Of PREVENTION: Your Guide To The Trimmer, Younger, HEALTHIER Body You Deserve!”

Give Your self A Natural Tummy Tuck! Easier Than Sit-Ups And Better For Your Back!

There’s More Than Good Looks At Stake!

Losing By A Nose: Scents That May Help You Lose Pounds!

Valuable Help Nobody Else Is Giving You In Every Issue Of PREVENTION!

Quick & Easy Low-Fat Healthy Feast!

Prevention Lets You Eat The Foods You Love And Still Stay Healthy!

We give you literally dozens of surprising cooking secrets, dietary tips, and mouth-watering recipes – in every single issue!

PREVENTION’S “Stairway to Weight-Loss Heaven”

Easy Does It! Want To Burn More Fat At Every Workout? PREVENTION Shows You How!

Trim Down and Tone Up The Fast, Easy Way – With The Fitness Doctor!

You Can Have A Top Personal Trainer As Your Workout Partner! Mail The FREE Gift Certificate On Page 35 NOW!

Step #1: Eat – And Grow Thin!

Step #2: Learn To PLAY Again!

Step #3: Muscle Away Fat!

Times Of Day When Eating Helps You LOSE Weight! ... And The time When Eating Packs The Fat On!

PREVENTION Takes The Struggle Out Of Weight Control! Mail The FREE gift Certificate On Page 35 NOW!

Soften The Signs Of Time! You Can Look And Feel Younger!

Stop Wrinkles Before They Start!

When You Look Great, You Feel Great! That's Why PREVENTION Brings You Age-Erasing Secrets In Every Issue!

The Everyday Vitamin That Erases Bruises!

The Astonishing Herb That Turns Back The Clock

Has anyone told you that there are ways to not only slow the aging process – but actually erase some of the signs of time? Here's just one of them from a recent edition of PREVENTION...

Why just resent the signs of time, reverse them instead! We'll make it easy for you – in every issue of PREVENTION!

Get Your Younger Body Back!

Much More Anti-Aging News In Every Issue Of PREVENTION!

MORE Astounding Health Secrets From Recent Issues OF PREVENTION!

Astonishing Natural Head Healer! The Ordinary Vitamin That Could Tame Your Migraines

Heart Food That Heads Off Heart Attacks!

Secrets To A Whiter, Brighter Smile Every Month – In PREVENTION!

The Secret Of Easier Flossing

Age-Proof Your Teeth!

2 Vitamins That Erase Arthritis Pain!

In Every Issue, PREVENTION Helps to FREE You from Stubborn Health Problems – WITHOUT Drug Side Effects!

Getting Younger At 62. This gutsy grandma lost over 100 pounds and regained her health.

PREVENTION Gives You Inspiration and Motivation to Beat Your Health Problems and Claim The Healthier, Happier Life You Deserve!

Tame PMS!

Stamp Out Ulcers For Good!

Be Sure To Get Plenty Of Vitamin *Zzzzzz!*

Disarm This Secret Heart Breaker!

Best New Secrets For Preventing Heart Attack and Stroke In Every Issue Of PREVENTION!

15 Delicious Ways To Give Your Heart The Protection It Deserves!

Sink Diabetes With Salmon!

Vitamins That Chase Bladder Cancer Away!

Is Your Diet De-*FISH*-ent?

Kids Need PREVENTION TOO! From pregnancy and child-birth... to nursing them through colds and flu... to helping them build better bodies... PREVENTION brings you the best advice from top experts in every issue!

Feed An Earache

Are Your Kids Getting Enough Fiber?

Abnormal Pap Smear? Try This!

Salt that LOWERS your blood pressure!

Get The Next Issue Of Prevention – And Two Valuable Gifts – FREE!

FREE Early Bird Bonus! Mail your FREE Gift Certificate now, and we'll include a second gift for you! See page 35 of this magazine for details!

Amazing Age-Erasers!

FREE! Just for Looking At the Next Issue Of PREVENTION!

Save More Than \$7.00 On America's Favorite Health Magazine!

SEND NO MONEY NOW! Just Drop This Card In The Mail Today!

The World's Most Powerful Money Manual & Course (Ken Roberts)

You'd already be rich, if...

Like buying a house today (at 1972 prices)!

Here's how easy – and safe – this technique is...

(Wait'll you see this video... you've never watched anything like it!)

The “Secret” of The Rich

The Most Powerful Wealth Secret In History (Dan Lee Dimke)

Find success and duplicate it

Copying a successful idea or innovation is fast, very easy, and nearly foolproof, because you know that it already works!

Double Your Income in 30 Minutes a Day!

The Whole Process Is Automatic

Ok, We admit it. There is one rather glaring drawback

But what if you require higher production, greater volume, more income per day?

A BRILLIANT IDEA FOR SHATTERING YOUR INCOME BARRIER

How To make Money With Your Answering Machine

Turn Your Boom Box Into A Money-Machine

Expand Your Operation With High-Tech Ease

Profiting From The Home Business Advantage

Think Of All The Different Places You Can Duplicate Cassettes

Your Fax Machine Can Make You Rich!

How To Get Virtually Everything In Life Free!

Imagine Recovering Your Entire Investment On Your First Day In Business!

The Revolutionary “Business In A Box!”

How To Make Money With Your Personal Computer!

How To Promote Just About Anything!

How To Publish Your Own Best-Selling Book

You Can Become A Super Achiever

Acquire More Money Than You Can Spend!

How To Make A Million Dollars In The Stock Market... A Step-By-Step Guide For Beginners (Ted Warren)

Ten minutes of fun a day to make millions of dollars

It started as a hobby for me. And today...

I can get you going fast so you'll see results quickly

The One Great Way To Make Money

What I'm talking about is something completely different than "investing." I'm talking about making the kind of money that can set you free

It is (and always has been): The One Great Way To Make Money

You don't need any of these either

The only thing you need to become wealthy in the Stock Market is a price chart

A long-term price chart shows us – with uncanny accuracy – where any stock's price is likely headed next

You'll know more than your stockbroker – and more than top mutual fund managers

The degree to which you understand the following process directly determines how much money you take from (or lose to) the Stock Market. You can get rich (or go broke) on this fact.

Every company has insiders: It's owners and management

The Stock Market has Manipulators: Floor traders, market makers, brokers, and brokerages

Now here's the "Big Secret" to The One great Way To Make Money... (Pay close attention)

Now here is where most people make the Big Mistake...

You have to learn to buy low and sell high for yourself. And it's easy, once you know how to read the charts

The next Disney is waiting for you – calling out your name

This is all you need to know to get rich

The Stock Market is not mysterious, confusing, or scary. (And “luck” has nothing to do with it.)

It's un-American not to invest in stocks (And it's just as unpatriotic not to profit from them!)

So if it's so simple, why isn't everyone doing it?

It's all psychological!

Here's what to do with a stockbroker

HOW CONTRARIANS GET RICH: The masses are always wrong. The public always loses. In fact, basically all it takes to get rich is to be a contrarian – just do the opposite of what the public does.

It is absolutely this simple – but will you do it? (Most people won't...)

I'm my best student!

I even give you stock recommendations to get you started

“If it's really as simple as watching these price charts, I just can't believe that everyone wouldn't do it...”

If everyone else is behaving a certain way, it takes incredible counter-intuitive thinking to act differently.

Do you have a special kind of inner-strength?

Come to my office in Grants Pass and here's what you'll find...

You'll watch over my shoulder

My unique One great Way To Make Money Course is the opposite of what you're used to seeing

My course comes with a no-questions, no-quibbles, ONE-YEAR money-back guarantee

Do you need The One Great Way to Make Money? No!

Don't know the first thing about stocks and trading?

You'll be confident, secure, and financially brilliant. (And you don't even have to enroll in my Course.)

Okay, here's what we've covered so far...

You won't find this book anywhere else...

I teach you how to simply and shrewdly watch that stock's price chart (while your funds are working for you elsewhere) and step aboard just before the takeoff!

Now for the million-dollar question: "So when do I take my profits?"

So how do I get these price charts?

The One Great Way To Make Money Course teaches you to "fly solo".

(Here's the sure-fire test:) What would you do?

"This just seems too simple..."

WARNING: Do not begin in the evening: You won't go to sleep that night!

How To Rob Banks – It's Fun, It's Easy To Learn, You Don't Need Much Capital, and You Can Now Do It in the Comfort and Safety of Your Own Home

Confessions of the World's Slickest Bank Robber... A Private Interview With the Terror Of Wall Street

Had ENOUGH? Enough turkey burgers and sprouts? Enough forcing liters of water down your throat? Enough exercising until you can barely breathe? **BEFORE YOU GIVE UP EVERYTHING** just because "everyone" says it's healthy... See inside for real health facts and enjoy a healthy life

Learn the facts of real health from medicine's most acclaimed MYTH-BUSTER! And let him show you how to shrug off your medical miseries **IN THE NEXT 60 SECONDS**

Open Now For Your 4 FREE GIFTS

Nag, nag, nag! They never let up! But I've got great news...

Time after time, "experts" attacked Dr. Douglass for breakthroughs they now call *cutting-edge*

THERE IS NO SUCH THING as an undeniable medical fact!

Everyone's hollering "EAT YOUR VEGETABLES"

And if your idea of instant breakfast is COFFEE AND A CIGARETTE...

Then, when they pester you to "DRINK 8 GLASSES OF WATER A DAY"...

SLASH YOUR RISK OF ALZHEIMER'S OVERNIGHT

INCREDIBLY FRIGHTENING CANCER MYTHS that you can stop worrying about right now

Women who consumed the least fat got breast cancer MORE OFTEN

DDT may even prevent breast cancer

THE REAL CANCER BREAKTHROUGHS that mass media has BLACKED OUT

How to detect and defeat NEARLY ANY FORM OF CANCER

Breast cancer, prostate cancer, lung cancer, colon cancer, name it... your chances of beating any of these cancers has suddenly skyrocketed!

Want to kill yourself trying to AVOID HEART DISEASE?

LOW CHOLESTEROL can be much deadlier than high cholesterol

WHY BYPASS SURGERY DOESN'T PREVENT HEART ATTACKS

The REAL sex-enhancing breakthrough for men WORKS WONDERS FOR WOMEN TOO

HRT can DOUBLE a woman's risk of heart disease

The heart-healthy hormone women need is TESTOSTERONE

HOW TO DO HALF THE EXERCISE and get twice the health benefit

What doctor's don't tell you about testosterone isn't just stealing your potency.
IT'S KILLING MILLIONS OF MEN EVERY YEAR.

The Real Miracle For Arthritis Pain

Take all that nagging health advice and TOSS IT IN THE TRASH!

“JUST SAY NO TO THE HEALTH POLICE and feel your miseries fade away”

Are calcium pills really worth the money?

“If adverts promote it and everyone knows it, YOU'VE GOT YOURSELF A MYTH”

“If a cure is safe, effective and cheap WATCH THEM MAKE IT DISAPPEAR”

How to protect your loved ones from the world's No. 1 killer

Antibiotics are not our most powerful weapon against infectious disease

THE NOBEL PRIZE-WORTHY MIRACLE that authorities are trying to ban

Getting intrigued? I'm just warming up...

Doesn't this easy new road to real health make more sense than BEATING YOURSELF UP FOR NOTHING?

JUST SAY NO TO JUNK MEDICINE And Outlive All the Health Nags

Eat Like A Human Not Like A Bird

SIX DAYS TO MAXIMUM SEX: New Secrets to Boost Male Potency, Intensify Female Orgasms and Multiply Mutual Pleasure

FREE FAST REPLY BONUS! HIDDEN AND FORBIDDEN, BUT FOR REAL Nobel Prize Worthy Miracles NOBODY Told You About

“Let me give you all the life-saving facts about what's for real and what's for the birds...”

Say “yes” to get 4 FREE VOLUMES with your subscription to Dr. Douglass' Real Health Breakthroughs, and...

Say No To: punishing diets, pointless deprivation, frightening myths

Good-Bye To: Breast & prostate cancer, Heart disease & strokes, Arthritis
pain and more
And Discover The REAL healing miracles that nobody's hyping!

The Food You Eat and how you Prepare It Can Really Improve Your Life! (Vitamix)

FREE Reference Guide... Colorful Clues to Healthy Eating

Never Diet Again... See Our Simple Vita-Mix Weight Loss Solution

What you are eating could ruin your chances for a long and healthy life

Your immune system is your body's pharmacy

You *can* eat the right foods to make all the antibodies you need to stay healthy

The Vita-Mix can actually improve your body's ability to absorb and use what
Mother Nature provides

Help prevent cancer – with the photonutrient in strawberries

Slash your risk of stroke – with carrots

The choice is yours: prevention now or a cure later!

Life-Saving Advice From Your Digestive Organs

6 Simple Steps to lasting weight loss

Choose the Vita-Mix lifestyle and Never Diet Again

An Easy Way To Double Your Fiber and Reduce Fat, Sugar & Sodium

Start Saving Time, Money and Nutrition Using Fresh, Whole Foods to make
Delicious Vita-Mix Meals

4 Key Food Processes No Other Single Appliance Can Perform!

Vita-Mix Prepares Whole Foods 34 Ways for Maximum Nutrition Every Day!

One Amazing Appliance Does The Work Of 10 – Without a Single Attachment!

You Can Lose Weight, Live Longer and Reduce Your Risk of Disease by Eating
Fruits and Vegetables From Seven Different Color Groups

SHOCKER! Childhood Obesity Epidemic!

Patented Technology gives the Vita-Mix the Power to Perform 35 Kitchen Tasks Without Attachments!

Don't wait another day! Get up to \$181 in valuable gifts!

Start Living The Vita-Mix Lifestyle NOW! Can You Afford To Wait? Eat natural, disease-fighting foods. Lose weight successfully. Make delicious low-fat, low-sodium dishes.

New Cures for more than 107 common diseases & ailments! MORE INSIDE!

Learn how to get this huge volume of DOCTOR'S WORLD HEALTH CURES FREE

SPECIAL INSERT: Nature's Most Amazing Cures & Remarkable Remedies

Arthritis Breakthroughs – 14 Natural Remedies that work

Asthma Sufferers – Breathe Easy!

Living at Peace in a Stress-Crazed World... Let Stress-Busting Herbs Calm Your Jangled Nerves

BEAT CANCER NOW! Nature's Perfect Cures Deliver Amazing Healing Power

Regaining Your Appetite – for Food and for Life

Cure Athlete's Foot for Pennies

Back Pain? Try These Remedies Today! Fight "Back" Against Pain Naturally

Natural Decongestant Prevents "Medicine Head"

Nature's Most Amazing Cures and Remarkable Remedies... Get every one of them and more in your free copy of DOCTOR'S WORLD HEALTH CURES

All These remedies and more are yours FREE in one big book – doctor's World Health Cures by Dr. Richard M. Foxx

To relieve EYESTRAIN caused by hours of reading or working at the computer, try these EASY EYE EXERCISES (see page 104)

Dr. Foxx hasn't forgotten your best friend, the FAMILY PET. We have the best remedies to give your cat or dog a long, healthy life (turn to page 166)

A tiny tooth can cause a gigantic TOOTHACHE. You could chase the pain away fast with a dab of this soothing natural oil (see page 197)

It's a simply unbeatable offer on an unbelievably helpful book. Don't miss out – send in your FREE BOOK ORDER FORM to get your copy today!

Cool Your Heartburn – Dr. Foxx's Natural Remedies Soothe the Burn

Diverticulitis – Whole Foods Help a Whole Lot

Fortify Your Heart with Nature's Remedies

Nature's Cure for High Blood Pressure

Natural Viagra from Around The World... Mother Nature's Treasure Chest of Remedies for Enhanced Sexual Response in Both Men and Women

Corns and Calluses – Causes and Cures

Lose Weight Naturally, Permanently... You Could Shed Extra Pounds Automatically with Nature's Slimming Solutions

Eat Great, Lose Weight – 21 Foods to Get Fit, Stay Fit

FREE BOOK REQUEST FORM – 233 pages of the most valuable natural healing cures you've ever seen... yours completely free

Be PAIN-FREE, FEEL BETTER THAN EVER with these natural healing cures from around the globe!

You can... Protect Your Heart – Clean arteries naturally, safely, with no drugs or no surgery

You can... Loosen Stiff Joints – Ease the pain and stiffness of arthritis with nature's cures

You can... Drop Excess Pounds – Finally lose that extra weight with nature's slimming remedies

PLUS dozens more, all yours FREE in the DOCTOR'S WORLD HEALTH CURES! Details inside this free report

Alternatives For The Health Conscious Individual

The Statin Drug Scandal! Cholesterol was just the beginning.

But the truth Won't Come in Time...

Why No One Else Is Telling You About Your Health

Dr Williams Brings You The Health News First:

“First” on the dangers of estrogen
“First” with the tap water scandal
“First” to warn America about an-aspirin-a-day
“First” to link Alzheimer's to aluminum
“First” with the soy story

FACT: Over 50% of today's health advice is wrong and obsolete!

This Bulletin alerts you to 7 current health notions that are so off-track, they're dangerous. I'm giving you this early head's-up because the official news probably won't come for many years. Here's the story...

Have you heard the latest about heart disease?

The history of medicine is filled with setbacks and about-faces

The colossal hormone fiasco

More reversals and more info-lag are on the way...

How Many Of These SWITCHEROOS Caught You By Surprise?

I don't want to be a guinea pig. How about you?

You Could Die Waiting To Hear About These New Health Discoveries

Finally, A Real Solution To Heart Disease

People are exercising like crazy, changing their diets, gulping supplements, and taking expensive drugs to lower their cholesterol. Yet, none of this is making a dent in heart attack statistics. Why? Because high cholesterol doesn't cause heart disease. Here's what does and what cures it...

WARNING: Are you already on a statin drug to lower your cholesterol?

The common cause of many health problems

“I Feel Better Than I Have For 10 Years!”

Never before in history have there been so many wondrous discoveries that have the power to free us from pain and disease... slow the deterioration caused by the aging process... and keep us younger, stronger, sharper, and happier, longer.

The Secret Reason We're So Overweight

Too many carbs? Too little willpower? Stop feeling guilty. The unrecognized reason many of us are so chubby is because an important “slimming fat” is missing from our foods. Here's the story...

The weight loss discovery of the century

By the 1990's the CLA content of U.S. milk was less than 1%

How would you like to lose 20% of your body fat?

What they're not telling you about osteoporosis

All the calcium in the world won't help your bones – because something in our food is blocking its absorption. Here's what nobody else is telling you about one of the worst diseases of our time...

“I reversed my osteoporosis... I can enjoy life again.”

Why aren't women being told about this osteoporosis cure?

Aspirin's blinding Secret

An aspirin-a-day doesn't prevent stroke and heart attack – studies show it may actually increase the risk! I hope they announce an about-face soon. But doctor's hate to admit they're wrong, so I'm not holding my breath. You shouldn't either. Read this and take action now...

The Best Clot-Buster On Earth

ALTERNATIVES is “First” So You Can Benefit First!

Mother Nature's Cancer-Killer

Cancer will soon be public enemy #1 in our country. Half of all adults will get one form or another in their lifetime. Now there's a super-easy way to improve your odds. And you won't have to gobble a bushel of veggies either. Here's how...

How Sunscreen Can Cause Skin Cancer

Why Glucosamine Tablets May Not Work For You

The Next Billion Dollar HEALTH SCAM

The Truth About Alzheimer's and Memory Loss

Shortcuts To A Sharper Memory

The "Sex Pill" They Don't Want You To Know About

No one's telling you, but there's another sex pill in town. It too can give your love life a dose of "oomph" – but you won't need a doctor's script or a small loan to get your hands on this one. Here's why...

The Safest Alternatives To Menopause Drugs

Spring Cleaning For Your Arteries

Receive All 14 of Dr. Williams' Special Reports ABSOLUTELY FREE With A 2-Year Subscription

FREE MONEY for YOU!

Now available! The one, proven home-study course that will help you quickly accumulate real wealth... REAL ESTATE WEALTH-BUILDING OPPORTUNITIES a four cassette album and 310 page manual

The "Hidden Profit Property" Road To Financial Independence

Buy Low – Heal – Sell High

The Master Plan – How to turn \$1000 into \$1,000,000! New Hidden Profit Wealth-Guide Can Make You Rich!

The Fast Track to Riches

Valuable New Book! Almost Free!

"How To Make \$2000 A Week Selling Information By Mail"

Mail order marketing pro reveals how you can... GET RICH IN MAIL ORDER.. starting at home in your spare time!

How I Got Started In this Super Business

Follow In My Footsteps

Insider Tips, Tricks and Money-Making Techniques

New home-study program shows you how your mailbox can be filled with money – every day! HOW TO GET RICH IN MAIL ORDER

Your Roadmap To Riches

The Blind Lead The Blind While The “Insiders” Remain Silent

Inside Secrets Revealed

The New Success & Money Books

STAY HOME & MAKE MONEY! Starting from scratch, you can make big money at home! Home business expert, Russ von Hoelscher presents hundreds of ready-to-use home moneymaking plans in this big (275 pages!) new manual! Home-made profits for you!

FREE BOOK BONUS – How to Make \$2000 A Week Selling Books By Mail

Now available! The one proven audio cassette program that will help you become a smashing financial success... SECRETS Of The Millionaires... the do-it-yourself wealth-building program

“Become A Millionaire” Order Form

A POSITIVE CASH FLOW FOR YOU! Make Money For Yourself In A Business Of Your Own

Know this truth...

Real Wealth-Building Facts and Strategies – Not Get-Rich Fantasies and Schemes

How To Make a Fortune Selling Information By Mail

HEALTH, WEALTH, LOVE & HAPPINESS – These Total Success Mind-Science “Mastery of Life” Strategies and Techniques Give You The Power To Succeed!

It’s easy, fun, and very profitable... SELL BOOKS BY MAIL... these two great manuals tell you where the money is and how to get it!

It's here! The one and only Master Success Manual that teaches you how to become a Millionaire... SECRETS OF THE MILLIONAIRES... the get rich instruction manual that really works!

MEN'S HEALTH – Great Sex. You didn't invent it. It'll just seem that way to her. Get more than you deserve – and give her more than she ever thought possible.

Easy Does It: Cheap & Simple Ways To Solve Common Household Problems

Allergy Problems? Effective Relief!

The #1 Selling Wart Freezing Brand! Treats Warts in 20 Seconds!

FREE GIFT when you subscribe to MEN'S HEALTH. You'll get a full year of: bulging muscles in just minutes a day... hot sex secrets to drive her wild... heart-healthy tips that could save your life... fat-burning workouts that work... de-stressing tactics every man needs... 5-minute healthy meals that taste great... free pullout poster in every issue... PLUS A FREE GIFT!

Discover the magazine for business leaders of the 90's...

For Fast, Effective Relief...

Classic Comfort Bra – So Incredibly Comfortable, Some Prefer To Sleep In It!

If your joints are stiff and your muscles are sore... Wear these great looking copper and magnet bracelets and see what they can do!

Finally, This Dermatologists' Acne treatment That Makes Blemishes Disappear -- Leaves Your Skin Softer and Smoother!

Clear, Smooth, Beautiful Skin Can Be Yours – Easy As 1,2,3

Try this with sandpaper. You'll see why we designed Flex'n Sand.

America's Best-Selling Wagon (Ford)

Buy This Saw For Less Than \$375. Get The Drill For 1 Cent More. (Rockwell)

The Only Tools You Need To Hook Up A Peerless Do-It-Yourself Faucet. (Visual: two hands)

Space Builder. Makes A Little Space Do Big Things

Get Ready, Get Set, Get Fit. (Stanley)

To do the job right, you've got to have the right tools. (Black & Decker)

Make \$1,500 per month and more, Part-Time! (Pace Products)

To move is human. To renovate is divine. (Bates & McKeown)

The Most Powerful Hoover Cleaning Systems Ever!

Killer Ideas – Make A Splash With These Marketing Strategies

We have the solution... to your New Years Resolution – Feel slim, energized & Beautiful! Lose up to 7 lbs a week... guaranteed results... don't delay, call today Herbal Magic)

We guarantee you can lose all the weight you need! Call us now! (Herbal Magic)

No matter what you sell the Canadian Professional Sales Association can help you sell it better.

What can a large law firm offer a small business?

Homeowner Drills His Own Backyard Water Well – A tip from his wife turned into a money-saving hobby. (DeepRock Mfg.)

What one customer said... about flying bearskin Airlines to Ottawa from Toronto Butttonville Airport...

What you want to tell your customers is your business... Delivering it is ours (Durham Mailing)

Buy MIKE now and save a bundle

Aim High, Think BIG! Be Seen. (jellybean Imaging Inc.)

GOLFERS BEWARE – There is Spring cleaning at Victoria Park Golf Club. EVERYTHING IS AT CLEAROUT PRICES

Arthritis – Painfree In 2 Weeks! (MUST HELP MONEY REFUNDED)

Personalized luxury. Rugged utility. Award-winning value.

BUILD BIGGER PROFITS!

Why choose Herbal Magic to lose weight?

Our advertisers give us Rave Reviews!

“Unbelievable! I Saved \$4,200 On My Car Insurance” (insurancehotline.com)

Dependable Quality At An Affordable Price

Great results, effortless organization... guaranteed. (Avery)

Cut Perfect Circles with Radial Arm, Table or Band Saw

Save 25% on Walnut Veneer! 25 Square Feet Only \$10.00

America's 7 Best Power Tool Buys (American Machine & Tool)

Now! You can Blue Poly your car and save \$135 in one easy step!

Blue Poly! The one-step poly sealant with the two-year guarantee!

“Would you fix your car yourself? I did – with this book from Popular Mechanics/Motor!”

Now you can kill wasps and hornets in their nests from... 12 ft. away! (Raid)

“I want my Family Handyman projects to look professionally done. Irwin Products help.”

Bonus Offer: Free time next year when you use Rust-Oleum this year.

There's no better way to strip paint, varnish or shellac from most surfaces (Savogran)

There's More Than A Shade Of Difference In Pressure-Treated Wood

FREE FACTS KIT: Now! Earn up to \$15 an hour making popular custom wood products (Shopsmith)

Sunny news for people who've given up all hope of ever owning a home. (Miles Homes)

Lady Plugs IN Zoysia Grass Saves Time, Work & Money FREE! Up to 200 plugs when you order now!

SUN... biggest paint killer in the universe. WeatherAll Fights Back (True Value Hardware)

Henry Ford Couldn't Build This Car – But You Can!

Do-it-yourselfers: get filthy nasty ugly dirty. We'll lava ya clean. (Proctor & Gamble)

Now you can enjoy a complete home shop at a substantial savings – and in less space than it takes to store a bicycle! (Shopsmith)

This is how clean and crisp Easy-Mask will help you paint... Not to mention faster; avoid drips, mist splatters and messy clean ups

FINE HOMEBUILDING... A new magazine about fixing up old houses and building new ones

Make A Week's Pay... as much as \$100... \$150 in a day UPHOLSTERING JUST ONE CHAIR

Your home workshop can PAY-OFF... BIG! (Belsaw)

3-in-1 Power Tool – This one power-fed tool – SAWS to desired width... PLANES to desired thickness... MOLDS all popular patterns... all in one fast operation! (Belsaw)

Beauty this natural preserved in one step!

You can earn Up to \$8.00 An Hour In Your Own Part-time or Full-Time Sharpening Business! (Belsaw)

No Selling, No Inventory... Year Round Cash Profits and YOU Set The Hours! (Belsaw)

MasterShop Multi-Tool separates the tools from the toys... with cast iron components for accuracy, durability and reliability!

“The most difficult part of installing an Aqua-Line faucet was convincing my husband we could do it.”

HOW TO: A Money-Saving Troweling Tips Booklet

The Maintenance Man That Comes In A Can.(Tri-Flow)

Be a LOCKSMITH! Train FAST at home! Make up to \$10 an hour – even while learning! (Belsaw Institute)

MUST LIQUIDATE AT BELOW DEALER COST! 2 h.p. Metal, Brick, Concrete, Plastic CUT-OFF SAW. Factory New! Factory Perfect! Cuts quickly through steel, iron, brass, copper, aluminum, zinc... zips easily through plastic and tile... cuts pipe, rods, tubing, bars, conduit, PVC, etc... cuts fast, smooth with abrasive cutting wheel.

HOW-TO BOOK CLUB... Take 4 selections for only \$1... up to 8 books!

NOW! Get in on the PROFITS in small engine repair! (Belsaw Institute)

Today 9 out of 10 homeowners have no guarantee their insurance will pay to fully rebuild their homes. Are you one of them? Ask about Allstate's brand-new Home Replacement Guarantee.

Free Video Offer... Great Lovers Are Made, Not born. (Sinclair Intimacy Institute)

Make Good Sex Great! Discover Even Greater Pleasure! (Xandria.com)

Male Virility Enhanced... Guaranteed!

OWN A HOME! No Money Down... Lease To Own... Proven Revolutionary Programs! (Artisan Financial Management)

Popular Science Book Club tells and shows you exactly how to save plenty on every home repair, improvement and fix-it job you'll ever do! Take Any 3 Books for Only \$3.95 as your welcome to Popular Science Book Club

Postcards

Two Words of advice When Buying or Selling Real Estate... John McCarten

I can design a strong marketing program that will sell your home – even in these times of tough competition

FREE – this certificate entitles you to a “Computerized Evaluation” of the Market value of your home

You and I have the same goals. We both want to sell our home for the highest price in the shortest time possible with the best terms. We also want to accomplish all this with the least inconvenience. Call me and let's talk! (John McCarten)

JUST SOLD... Sold for 97.4% of the asking price! I urgently require 2 homes in your area for ALL CASH BUYERS!

You are invited to join our GRAND OPENING! Sneak Preview for our local customers only. Shop Early & SAVE an ADDITIONAL 10% on White Sale Prices! (Pacific Linen Company)

If you're serious about selling, sign up with a professional (The Prudential)

Now that you're working from home, does your house still work?

Furniture Facts... The indispensable guide the furniture industry as trusted since 1924 is even better than ever!

This easy-to-do selling plan has affected retail sales more than any other plan in retailing history. (J. Franklin Publishers)

“Consider this... Are YOU paying TOO MUCH for auto insurance? Look inside to discover how to save hundreds of dollars.” (CIBC)

This Holiday, give a friend the biggest gift of all... the chance to achieve greater success. (Guthy-Renker Corporation)

What’s The One Thing Every Business Needs For Continuous Success? (Success Track Communications)

Could You Use A Stream Of New Clients That Have All Called You? (Jeff Paul)

NOVA SCOTIA... With so much to see and do, you’ll need a good guide.

What Will Your Life Be Like In Five Years? (Anthony Robbins)

If you’re not making a full-time income from your MLM business yet... If you haven’t received the kind of upline support you need to become successful... then send today for your FREE newsletter introducing you to the best network marketing support group in the nation! (Art Meakin & Associates)

Now You Can Do More Than Merely Drream About Success (Anthony Robbins)

HOW TO GROW A BUSINESS (Jay Abraham promoter)

IMPORTANT NOTICE! (Jeff Paul)

A completely different approach to “Financial Planning” allowed me to create serious wealth incredibly easily, and I’m convinced anybody can copy my methods – once they understand them.

Why Would I show you the closely guarded secrets to building serious wealth your banker would prefer you never knew? It’s my job, that’s why I read my message to find out more!

Are You Still Wasting Money On “Image” And “Professional Marketing”, With Little Or No Response? (Jeff Paul)

Financial Professional Gets 262 Calls From One Ad In His Local Paper! (Jeff Paul)

Of all the decisions you’ll face when buying or selling a home, there is none more important than the person you choose to represent you. Choose carefully. (Prudential Real Estate)

When you decide to sell, walk through and around your home as if you were a buyer. Try to see it through their eyes. Then call me for an independent opinion of how to successfully market your home. (John McCarten)

When a new idea sells homes up to 50% faster, and leaves both sellers and buyers feeling completely satisfied, it changes real estate forever. Are you interested? (Prudential real Estate)

For Women Only” FORBIDDEN FEMALE SECRETS! (Rodale Books)

New anti-PMS diet. Doctor “astonished” by results. (Page 381)

UNNECESSARY surgeries women are “pressured” into. How to know if you need surgery. (Pages 72 and 218)

“Men’s diseases” doctors OVER LOOK in women. (Even though they are among the LEADING killers of women.) what you MUST do! (See pages 62 and 208)

2003 STUNNING FEMALE SECRETS from today’s top women doctors!

YOURS FREE! The Busy Woman’s Survival Guide: Making Time for Your self and Others

2003 New Female Secrets Every Woman Should Know!

Jerry Fisher

The Three Little-Known Secrets To Bring Out Your Natural Beauty.

How To Make Your Stomach Flat And Hard In 30 Days!

How Would You Spend An Extra \$200,00, Starting Tomorrow?

Enjoy The Temptingest, Tastiest Tacos In Town!

A Good Reason Not To Settle For A 10% Return.

How To Remove Carpet Stains In 10 Minutes.

Finally, People & Pet-Friendly Solutions To Pest Control.

Slip This Into Your Checkbook And Watch Your Debts Disappear!

Police Officers Give Our Donuts A Thumbs Up, And So Will You!

Truckers Favorite Fuel!

“The Best New Way I’ve Seen To Reach Your Fitness Goals!”

Yes You Can Have A Healthy Body... Even If You Don’t Like Exercise!

“Deathly” Door Stop. It’s Deafening Alarm Scares Intruders To Death.

Revealed... A 20-Year Old Secret To Lowering Your Insurance Premiums.

“Whew!”

Announcing The Chocolate Pie Diet.

“Heeelp!”

Is Keeping Your Family Safe Worth 54 Cents A Day?

Now YOU Can Skip Any Trade Show And Still Get An Armload Of The Best Exhibitor Handouts.

Worried That Home Inspection Could Be A Deal Buster?

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VITA-MIX Announces "Instant Health" At the flip of Switch! Now it's yours to use in your home for 30 days!

Treat Yourself to “Instant Good Health” for the next 30 days!

DAY-TIMER (day-ti-mer) n. (est.1947)

1: time-saving device to organize, coordinate, and schedule your professional and/or personal life. 2: (slang) portable desk or bible. 3: authoritative guidebook to success. 4: ingeniously crafted appointment/meeting register. 5: causes absolute dependence in user; My life’s in there; I can’t live without it!”

How To Organize Your Life & Get Rid Of Clutter

How To De-Junk Your Life! Keys to taking control, getting organized, and getting it all done.

How To Design Attention-Grabbing Brochures, Catalogues, Ads, Newsletters and Reports

Troubleshooting & Maintaining PC’s for IBM’s and Compatibles. Get the tools techniques and shortcuts you need to keep your PC’s up and operating at peak performance.

How To Supervise People. A Powerful Program That Will Launch You to Peak Performance in Motivating, Managing, & Taking Charge Of Projects & People.

How To Manage Conflict, Anger & Emotion Control, Confidence and Composure in even the most highly-charged situations.

Project Management Guaranteed to help you complete your projects on time, on budget, and on target.

How To Deliver Exceptional Customer Service. A dynamic seminar that’s a must-attend for everyone who communicates with customers.

Business Writing For Results! Make your words sizzle with the clarity, impact, and power that get results.

Conquer the “information age” with the most powerful weapon ever discovered for reading, comprehending, and remembering any kind of written material,

How To Make Presentations With Confidence & Power. This seminar will teach you innovative tips, techniques, and strategies that empower you to stand up and speak with confidence and power.

How To Recruit, Interview & Hire the Right Person. A Step-By-Step System for Selecting the Best Person for Every Job

How To Manage Stress, Reduce Anxiety & Stay Cool Under Pressure

How To Manage Multiple Projects, Meet Deadlines & Achieve Objectives

How To Get Things Done. Take Control Of Your Time, Tasks & Priorities, and Accomplish More than You Ever Thought Possible!

Powerful Listening Skills. Hear More of What People Are Saying and Retain More Information Than You Ever Thought Possible

How To Speak Without Fear. Overcome Fear and Control Nervousness Anytime You Speak in Front of Others

How To Design Successful Newsletters, Brochures, Reports, And Ads That People Will Notice And Want To Read!

How To Understand, Access And Use The Internet

How To Design Eye-Catching Brochures, Newsletters, Ads, Reports (and everything else you want people to read)

The Finest materials and tailoring make these the best cotton pants money can buy.

Unlike other premium jeans, you're not paying extra for our name.

From the first time you touch it to the fiftieth time you wash it, you'll know it's a better fleece.

The world's most flexible clothing system for the world's most changeable climate.

Our shoes are crafted of superior leather for greater comfort, breath-ability and durable looks.

So rugged its working life is sometimes measured in decades instead of years.

If you have and return the grand prize winning entry and correctly answer a skill-testing question, we will be pleased to announce that THE RESULTS ARE NOW IN: KELLY ANN BODUCH HAS WON ONE OF OUR TWO \$1,666,675.00 PRIZES!

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REPAIR IT. REMODEL IT. RENOVATE IT. JUST DON'T PAY SOMEONE ELSE TO DO IT!

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Where ordinary medicine fails, these Miracle Natural Healers can work for you! (Prevention)

How To Heal Your Body’s Ills BEFORE YOU Need A Doctor! (Prevention)

1,495 New Ways To Heal Yourself Now! (Prevention)

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The world’s top doctors tell you how to heal your ills YOURSELF! (Prevention)

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How To De-Code Your Body’s Secret “Messages!” (Prevention)

When It’s OK To Be Your Own Doctor! (Prevention)

Enjoy Peace Of Mind—And Better Health! (Prevention)

Astounding New Cholesterol Secrets That Stop Heart Disease In Its Tracks!

6 Reasons Why 98% Of Diets Fail... And How The VITA-MIX Lifestyle Helps You Lose Weight And Reduce The Risk Of Cancer And Heart Disease

Robert Boduch Triumphs Once Again! Smart Pickering resident will get a FREE FP ATTACHE plus TWO WEEKS FREE by starting daily delivery now at a 37% savings! (Financial Post)

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Unfold the enclosed poster and tell me... How can they resist a boss who has a HERMAN sense of humor?

Your capacity to achieve, to have the life you want to have, to be the person you want to be has recently been increased tenfold, because now there is a true technology of self-mastery.

Break habits, erase life long patterns, achieve peak performance in almost everything you undertake with an astounding new technology of self mastery. Unlimited Power.

Why Doctors Of The Future Will Prescribe Whole Foods As Medicines. (Rodale Press)

Which Of These 4 Ways To Better Health Will You Choose? (Rodale Press)

Whole Foods—Not Pills—Will Help You Look Better, Feel Better, Be Happier and Live Longer! (Rodale Press)

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Save \$100... \$500... \$1,000 and have the satisfaction of doing it all yourself!

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Shortcuts To Creating & Maintaining Organized Files & Records

SUCCESSFUL STRATEGIC ALLIANCES: Learn How To Pool Your Resources And Share Your Risks And Costs

Are You Still Wasting Money On “Image” And “Professional Marketing”, With Little Or No Response?

How To Grow A Business

Now That You’re Working Form Home, Does Your House Still Work?

You Are Invited To Join Our GRAND OPENING! Sneak Preview For Our Local Customers Only. Shop Early And Save And Additional 10% on White Sale Prices!

Why Would I Show You The Closely Guarded Secrets To Building Serious Wealth Your Banker Would Prefer You Never Knew? It's My Job, That's Why! Read My Message To Find Out More!

A completely different approach to "Financial Planning" allowed me to create serious wealth incredibly easily, and I'm convinced anybody can copy my methods—once they understand them. (Jeff Paul)

Could you use a stream of new clients that have all called you? (Jeff Paul)

Financial Professional Gets 262 Calls From One Ad In His Local Paper! (Jeff Paul)

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MILLION DOLLAR SECRETS: ONLY \$19.97

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If you're serious about selling, sign up with a professional.

Book your 1999 ABC Lawncare program now. Receive a free fall fertilizer and weed control for 1998

Now You Can Do More Than Merely Dream About Success

Let Your Dog Celebrate His Own Canada Day!

To Us You're As Good As GOLD! Presenting A Rare 2 for 1 Opportunity...

Plan Ahead For A Splash Of Colour All Summer Long! Super Special Seed Geraniums Only 98 Cents

This Holiday, Give A Friend The Biggest Gift Of All... The Chance To Achieve Greater Success.

You and I have the same goals. We both want to sell your home for the highest price in the shortest time possible with the best terms. We also want to accomplish this with the least inconvenience. Call me and let's talk! (John McCarten)

We're out to paint a smile on your face. Here's how we'll keep you smiling: Great price. Personalized Service. Quality Paint. Guaranteed. Call Now For A Free Estimate. (College Pro)

3 Great Reasons To Open At Once: LEGENDARY STORE, LEGENDARY PRICES, LEGENDARY SALE. (The Brick)

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An ancient poet said: "If thou hast two pennies, spend one for bread. With the other, buy hyacinths for thy soul." (Reader's Digest)

Will There Be BOOM and More INFLATION Ahead? (Kiplinger Letter)

FREE happy buttons enclosed with an enduring Christmas idea for your favorite youngster. (Highlights For Children Magazine)

This is an ordinary pair of shoes. They could belong to anybody- But.. SUPPOSE THEY WERE YOURS? .. Empty shoes—you no longer here. Who would pay the bills that always arise when someone departs this world? Would those you leave behind have the money to do it? Or would they have to scrimp and save—and do without things they need- for month, perhaps even years, after you have gone, just to get these bills paid off? (Old American Insurance Company)

A COPY OF GAMES MAGAZINE HAS BEEN RESERVED IN YOUR NAME.

15 rivers to cross... and only 7 bridges! Here's how we were able to bring you.. The GRANADA! In spite of bandits, jaguars, baby dinosaurs and high water... at a price that will make a happy bandit out of YOU!

Your faith can move mountains... Start with this one please. (American Bible Society)

"It is unworthy of excellent men to lose hours like slaves in the labor of calculation." Gottfried Wilhelm Leibniz (1646- 1716) (Hewlett Packard)

Now you can have your own personal “computer”! Introducing: The Hp-65 – The first and only fully-programmable pocket calculator that you can use to solve extremely complex, lengthy or repetitive problems in seconds—anywhere... anytime!

Do your Panty Hose make you feel pretty? Do they fit perfectly and wear and wear?
(National Wholesale)

From one woman to another... Here’s one Fact of Life your mother probably never told you! (Bankers Life & Casualty)

I’m repeating this offer to you one last time. Please read the enclosed note from Mr. Calvin... there’s a good reason. (Calhoun’s Collector Society)

FOR STEAK LOVERS ONLY... USE THE ENCLOSED CHECK IN YOUR NAME -- in the amount of \$23.00 to get more than a 43% discount on your first box of succulent Omaha Steaks. Treat yourself to the world’s most tender beef, guaranteed to please you... at attractive, introductory savings. So please red this letter right now. If you love good steaks, you’ll find my story interesting—and my offer very tempting! (Omaha Steaks)

Have you heard of the miracle grapefruit? I am going to send you a package of them so you can enjoy them for Christmas and the Holidays. That’s right. I’m going to send you a package (with all charges prepaid) of 16 to 20 of these “miracle” grapefruit. In fact your fruit is ripening right now. These grapefruit are most unusual Not one man in a thousand has ever tasted one. They are so naturally sweet they don’t need any sugar. Each weighs a pound or more. (Frank Lewis)

How many of these common gardening mistakes are causing you to work harder than you really have to? (Organic Gardening)

Can you spot the five gardening mistakes here that make you work more and enjoy your garden less? (Organic Gardening)

You are cordially invited to receive a free Executive Portfolio with your name stamped in gold prepared by the editors of Business Week

Damn! (Business Week)

Enjoy food and drink? Enjoy discovery? Want to sample new dishes, new cuisine? Want to add more life, more style, to your lifestyle? Here’s the token that can help you. Send it back by return mail and you’ll get free—no cost, obligation or commitment—the current issue of a new magazine that’s dedicated to the innovative you. (Bon Appetit)

Before We Tell The World, We Want To Tell YOU! (Publishers Clearing House)

Trout Spoken Here. Also Bass. Salmon. And Bonefish. Crazy For Fly-Fishing? Send For Your Complimentary Issue Of Fly Fisherman—The Best Therapy For Victims Of The “Incurable Madness” Described Below. (Fly Fisherman Magazine)

If you want to live better... Don't mind hard work... Like to pay your own way... Let me ship you VOL. 1 of the exciting Popular Mechanics Do-It-Yourself Encyclopedia. And I want you to keep it. FREE! (Popular Mechanics)

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Willingly researches your odd ball questions
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And never “surprises” you with an unexpected bill...

THEN PLEASE STOP READING HERE. (Ingham Hall, Ltd.)

There Are 9 Reasons... why you should mail the enclosed card to find out how you can replace your present telex equipment and enjoy greater speed, efficiency... and quiet! ... and it won't cost you one penny more than you are now paying! (Trans-Lux)

Dad told me, “Joe, always give the customers a little more than they pay for.” (Ace Pecan Company)

How long has it been since you took a good, hard look at the tools your salesmen are using? (R. R. Donnelly & Sons)

We'd like to send you a FREE portfolio filled with ideas on how you can increase the value of your promotional material. (R. R. Donnelly)

We can't make your property taxes go away... but we can help you avoid the nasty October surprise. (Community Federal Savings)

WHOEVER SAID THERE'S NO SUCH THING AS A FREE LUNCH DIDN'T KNOW ABOUT THIS LETTER. (The Alley Deli)

Since you're off to a flying start, ... why not start off flying smart? (AOPA)

Just suppose... that five years ago you had bought some well-located land. Think how different your life could be today...! (Robert Bartlett Realty)

DID I LOSE A LETTER FROM YOU? (The Presidential Card)

How would you rate a general... who rushed into battle without a plan? A general who squandered blood, sweat and tears without a blueprint? (Bache Financial Planning)

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20 Top Running Tips (Runners World)

How To Rob Banks. It's Fun, It's Easy to Learn, You Don't Need Much Capital, and You Can Now Do It in the Comfort and Safety of Your Own Home. (British American)

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Campbell's Chunky Soup. It Takes Care Of The Meanest Appetites.

2 Reasons Why Avis Is Still Number 2. (Hertz)

While Some Cars Could Make It To The Next Decade, Statistics Show Volvos Could Make It To The Next Century.

They Laughed When I Sat Down at The Piano. They Stopped When I Picked It Up. (Gold's Gym)

Now That There's A Computer You Can Actually Use, Here's How You Can Actually Use It. (Apple)

Who Says You're Over The Hill At 55? (Nike)

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12 Symptoms You Must Not Ignore

Cozy. Warm. Inviting. Decorate To Soothe Your Senses

His Secret Sexual Hot Spots—9 Sizzling Places Men Love You To Touch

100% Uncensored Sex Survey. 3,500 Guys Confess Their Raunchiest Romps, Most Mortifying Moments, And Biggest In-The-Sack Freak Outs.

One Night To Win Him Over—How To Be The First Date He'll Call Again... And Again